

## **Company Profile**

Our story began in 2010. Back then, we were a provider of professional and business services from our offices in London and at the St John's Innovation Centre, Cambridge. Today, we have had the privilege of supporting more than 20,000 students and clients from 6 continents (North America, South America, Europe, Africa, Asia and Australasia).

### **FOLKLORE**

Awa (Business School) which means shield, is named after the prince in Samuel Johnson's 'Conflict in the North'. Our logo is also inspired by the shield - featuring an AW from Awa.

### **AWA BUSINESS SCHOOL MISSION**

Our mission: to make education accessible, enabling learners to create value across the world.

### **OUR SCHOOL**

We've always believed in helping learners improve their skills in order to update their knowledge and advance their career. It's our goal for all our courses to be delivered under the highest standards of quality. Our qualifications are government regulated so learners can earn and transfer credits towards courses in Europe, Asia, North America and Africa. Our professors are skilled professionals with industry experience who practice what they teach.

### **OUR LEARNING ENVIRONMENT**

We aim to ensure that every student, whatever their background or ability are supported to access, succeed and progress from an enriching learning experience. Our students enjoy the flexibility of studying online, anywhere in the world, and through our physical learning centres.

### **OUR PARTNERS**

Our employees, who we call partners, are at the heart of the Awa Business School experience. We offer above the national minimum wage for for eligible full- and part-time partners; and the opportunity for eligible partners to earn additional income through the Awa Business School Associates Programme.

### **OUR COURSES**

Awa Business School offers a range of work related courses that learners enjoy online, and through our physical learning centres. These include an Advanced Diploma in Business and more than 25 business related units.

**Business courses:** Developing Entrepreneurial Skills, Business Accounting, Business Communication, Economic Issues: An Introduction, Information Technology: Applications Software 1, Information Technology in Business: Spreadsheets, Digital Marketing Communications: An Introduction, Managing People and Organisations, Marketing: An Introduction, Business Law: An Introduction, Behavioural Skills for Business, Business Contractual Relationships, Business Culture and Strategy, Economics 1: Micro and Macro Theory and Application, Economics 2: The World Economy, Information and Communication Technology in Business, International Purchasing and Supply, Preparing Financial Forecasts, Statistics for Business, Sales Planning, Management: Leadership at Work, Personal Development Planning, Research Skills, and Project Management: An Introduction.

### **BUSINESS INFORMATION**

Awa Business School was incorporated under the laws of the United Kingdom, on March 20, 2018.

**Contact:**

**Awa Business School Contact**

+44 779 6227 780

[contact@awabusiness.school](mailto:contact@awabusiness.school)

[www.awabusiness.school](http://www.awabusiness.school)